

# Case for Diversity and Inclusion; Successes in the Business School

**Director of Diversity: Binu Hill**

UW-Madison School of Business

**Friday, March 4<sup>th</sup>, 3:30 p.m.**

Room 1315 Chemistry Building (Seminar Hall)

Cookies, tea and coffee before in the Shain Atrium

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The changing demographics in the United States, buying power of U.S. multi-ethnic groups along with diminishing global boundaries captured the attention of the business sector a decade ago. This led to private and public investment in research on diversity and inclusion. Researchers have found that greater workforce diversity and an inclusive work environment have a direct impact on organizational performance and the bottom line. In this session, we will discuss 1) the various aspects of organizational performance that are influenced by employee demographics and organizational culture, and 2) the implications for leadership in how to lead through an inclusive lens and maximize productivity.

