

Special Seminar



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Representations)*

***The scientist in his role as ambassador for
his profession: Studies on the
participation of research scientist in
outreach and informal education settings***

Thursday
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3:30 p.m.

Room 9341Chemistry

The public sector research scientist is increasingly expected to participate in various roles outside of the academic milieu. These activities include work with school age children, participation in general public events, or appearances in the media. The mandate for this type of activity comes in various forms, and is often rather vague in terms of what is expected, leaving the researcher free to determine what it is he is going to do with his audience.

In this talk, we will explore the consequences, both positive and negative of this situation, and develop some strategies to make the outreach and informal engagement of the scientist more efficient, enduring and satisfying both all concerned (the researcher, his audience and his institution).